



Community Profile

Greer City, SC
 Greer City, SC (4530985)
 Geography: Place

Prepared by Esri

	Greer city, S...
Population Summary	
2000 Total Population	19,433
2010 Total Population	26,220
2019 Total Population	31,154
2019 Group Quarters	215
2024 Total Population	33,515
2019-2024 Annual Rate	1.47%
2019 Total Daytime Population	31,481
Workers	15,959
Residents	15,522
Household Summary	
2000 Households	7,736
2000 Average Household Size	2.48
2010 Households	10,284
2010 Average Household Size	2.52
2019 Households	12,177
2019 Average Household Size	2.54
2024 Households	13,078
2024 Average Household Size	2.55
2019-2024 Annual Rate	1.44%
2010 Families	6,879
2010 Average Family Size	3.08
2019 Families	8,221
2019 Average Family Size	3.09
2024 Families	8,807
2024 Average Family Size	3.10
2019-2024 Annual Rate	1.39%
Housing Unit Summary	
2000 Housing Units	8,442
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	8.4%
2010 Housing Units	11,427
Owner Occupied Housing Units	57.2%
Renter Occupied Housing Units	32.8%
Vacant Housing Units	10.0%
2019 Housing Units	13,422
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	9.3%
2024 Housing Units	14,367
Owner Occupied Housing Units	59.1%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	9.0%
Median Household Income	
2019	\$54,297
2024	\$64,965
Median Home Value	
2019	\$181,632
2024	\$201,754
Per Capita Income	
2019	\$29,070
2024	\$34,188
Median Age	
2010	34.3
2019	37.1
2024	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income		
Household Income Base		12,176
<\$15,000		10.4%
\$15,000 - \$24,999		11.3%
\$25,000 - \$34,999		10.3%
\$35,000 - \$49,999		14.1%
\$50,000 - \$74,999		16.7%
\$75,000 - \$99,999		11.7%
\$100,000 - \$149,999		15.5%
\$150,000 - \$199,999		5.6%
\$200,000+		4.5%
Average Household Income		\$75,525
2024 Households by Income		
Household Income Base		13,077
<\$15,000		8.5%
\$15,000 - \$24,999		9.3%
\$25,000 - \$34,999		9.0%
\$35,000 - \$49,999		12.3%
\$50,000 - \$74,999		16.1%
\$75,000 - \$99,999		12.3%
\$100,000 - \$149,999		19.2%
\$150,000 - \$199,999		7.7%
\$200,000+		5.6%
Average Household Income		\$88,971
2019 Owner Occupied Housing Units by Value		
Total		7,811
<\$50,000		5.4%
\$50,000 - \$99,999		11.4%
\$100,000 - \$149,999		18.3%
\$150,000 - \$199,999		23.6%
\$200,000 - \$249,999		13.8%
\$250,000 - \$299,999		7.8%
\$300,000 - \$399,999		10.3%
\$400,000 - \$499,999		4.2%
\$500,000 - \$749,999		4.3%
\$750,000 - \$999,999		0.2%
\$1,000,000 - \$1,499,999		0.3%
\$1,500,000 - \$1,999,999		0.2%
\$2,000,000 +		0.2%
Average Home Value		\$222,443
2024 Owner Occupied Housing Units by Value		
Total		8,493
<\$50,000		4.4%
\$50,000 - \$99,999		9.6%
\$100,000 - \$149,999		14.1%
\$150,000 - \$199,999		21.3%
\$200,000 - \$249,999		14.6%
\$250,000 - \$299,999		9.0%
\$300,000 - \$399,999		13.8%
\$400,000 - \$499,999		5.9%
\$500,000 - \$749,999		6.0%
\$750,000 - \$999,999		0.3%
\$1,000,000 - \$1,499,999		0.4%
\$1,500,000 - \$1,999,999		0.3%
\$2,000,000 +		0.2%
Average Home Value		\$250,421

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		26,220
0 - 4		8.4%
5 - 9		7.4%
10 - 14		6.9%
15 - 24		12.4%
25 - 34		16.1%
35 - 44		14.9%
45 - 54		13.1%
55 - 64		9.7%
65 - 74		6.0%
75 - 84		3.6%
85 +		1.5%
18 +		73.5%
2019 Population by Age		
Total		31,156
0 - 4		7.1%
5 - 9		7.4%
10 - 14		7.2%
15 - 24		11.2%
25 - 34		14.0%
35 - 44		14.2%
45 - 54		13.0%
55 - 64		11.8%
65 - 74		8.6%
75 - 84		4.0%
85 +		1.6%
18 +		74.8%
2024 Population by Age		
Total		33,515
0 - 4		7.0%
5 - 9		7.2%
10 - 14		7.3%
15 - 24		11.5%
25 - 34		12.7%
35 - 44		15.0%
45 - 54		12.5%
55 - 64		11.4%
65 - 74		9.0%
75 - 84		4.8%
85 +		1.6%
18 +		74.5%
2010 Population by Sex		
Males		12,484
Females		13,736
2019 Population by Sex		
Males		15,083
Females		16,073
2024 Population by Sex		
Males		16,283
Females		17,232

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Greer city, S...
2010 Population by Race/Ethnicity		
Total		26,220
White Alone		71.3%
Black Alone		17.0%
American Indian Alone		0.3%
Asian Alone		2.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		7.1%
Two or More Races		2.1%
Hispanic Origin		14.2%
Diversity Index		59.4
2019 Population by Race/Ethnicity		
Total		31,155
White Alone		72.4%
Black Alone		14.7%
American Indian Alone		0.3%
Asian Alone		2.5%
Pacific Islander Alone		0.1%
Some Other Race Alone		7.6%
Two or More Races		2.5%
Hispanic Origin		14.9%
Diversity Index		59.2
2024 Population by Race/Ethnicity		
Total		33,516
White Alone		71.5%
Black Alone		14.1%
American Indian Alone		0.3%
Asian Alone		2.9%
Pacific Islander Alone		0.1%
Some Other Race Alone		8.3%
Two or More Races		2.9%
Hispanic Origin		16.4%
Diversity Index		61.4
2010 Population by Relationship and Household Type		
Total		26,220
In Households		99.0%
In Family Households		83.3%
Householder		26.2%
Spouse		17.9%
Child		32.6%
Other relative		4.2%
Nonrelative		2.4%
In Nonfamily Households		15.7%
In Group Quarters		1.0%
Institutionalized Population		0.5%
Noninstitutionalized Population		0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment		
Total		20,941
Less than 9th Grade		5.3%
9th - 12th Grade, No Diploma		8.9%
High School Graduate		22.8%
GED/Alternative Credential		4.3%
Some College, No Degree		17.3%
Associate Degree		8.9%
Bachelor's Degree		21.0%
Graduate/Professional Degree		11.4%
2019 Population 15+ by Marital Status		
Total		24,418
Never Married		32.3%
Married		51.0%
Widowed		6.0%
Divorced		10.8%
2019 Civilian Population 16+ in Labor Force		
Civilian Employed		97.4%
Civilian Unemployed (Unemployment Rate)		2.6%
2019 Employed Population 16+ by Industry		
Total		15,834
Agriculture/Mining		0.3%
Construction		10.2%
Manufacturing		15.4%
Wholesale Trade		3.2%
Retail Trade		9.9%
Transportation/Utilities		5.4%
Information		1.9%
Finance/Insurance/Real Estate		5.5%
Services		47.4%
Public Administration		0.9%
2019 Employed Population 16+ by Occupation		
Total		15,833
White Collar		57.5%
Management/Business/Financial		13.3%
Professional		21.5%
Sales		11.3%
Administrative Support		11.4%
Services		17.5%
Blue Collar		25.0%
Farming/Forestry/Fishing		0.2%
Construction/Extraction		6.9%
Installation/Maintenance/Repair		2.9%
Production		8.7%
Transportation/Material Moving		6.2%
2010 Population By Urban/ Rural Status		
Total Population		26,220
Population Inside Urbanized Area		98.4%
Population Inside Urbanized Cluster		0.0%
Rural Population		1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type		
Total		10,284
Households with 1 Person		27.8%
Households with 2+ People		72.2%
Family Households		66.9%
Husband-wife Families		45.6%
With Related Children		22.7%
Other Family (No Spouse Present)		21.2%
Other Family with Male Householder		5.2%
With Related Children		2.9%
Other Family with Female Householder		16.1%
With Related Children		11.0%
Nonfamily Households		5.3%
All Households with Children		37.0%
Multigenerational Households		4.0%
Unmarried Partner Households		5.8%
Male-female		5.2%
Same-sex		0.7%
2010 Households by Size		
Total		10,284
1 Person Household		27.8%
2 Person Household		31.1%
3 Person Household		17.4%
4 Person Household		14.1%
5 Person Household		6.1%
6 Person Household		2.3%
7 + Person Household		1.2%
2010 Households by Tenure and Mortgage Status		
Total		10,284
Owner Occupied		63.6%
Owned with a Mortgage/Loan		50.0%
Owned Free and Clear		13.6%
Renter Occupied		36.4%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		11,427
Housing Units Inside Urbanized Area		98.5%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Hardscrabble Road (8G)
3. Midlife Constants (5E)

2019 Consumer Spending

Apparel & Services: Total \$	\$22,927,821
Average Spent	\$1,882.88
Spending Potential Index	88
Education: Total \$	\$15,554,382
Average Spent	\$1,277.36
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$34,795,133
Average Spent	\$2,857.45
Spending Potential Index	87
Food at Home: Total \$	\$55,771,566
Average Spent	\$4,580.07
Spending Potential Index	89
Food Away from Home: Total \$	\$39,590,930
Average Spent	\$3,251.29
Spending Potential Index	88
Health Care: Total \$	\$65,175,637
Average Spent	\$5,352.36
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$23,153,466
Average Spent	\$1,901.41
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$9,678,542
Average Spent	\$794.82
Spending Potential Index	90
Shelter: Total \$	\$189,481,436
Average Spent	\$15,560.60
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$26,532,538
Average Spent	\$2,178.91
Spending Potential Index	88
Travel: Total \$	\$22,979,625
Average Spent	\$1,887.13
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$12,415,507
Average Spent	\$1,019.59
Spending Potential Index	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

January 30, 2020